

New Eye Company Pty.Ltd Australia's Privacy Statement

New Eye Company Pty.Ltd Australia recognizes that your privacy is very important to you and that you have a right to control your personal information.

We know that you care how information about you is used and shared and we appreciate your trust that we will do so carefully and sensibly.

This notice describes our privacy policy:

By visiting our web site you thereby agree to accept the practices described in this Privacy Statement. What personal information do we gather?

The information we learn from customers helps us personalize and continually improve your shopping experience with us.

We record following information:

Information You Give US:

We receive and store any information you enter on our website or give to us in any other way. You can choose not to provide certain information, but then you might not be able to take advantage of many of our features.

We use the information that you provide for such purposes as responding to your requests, customizing future shopping for you, improving our site, and communicating with you.

Other Information:

We receive and store certain types of information whenever you interact with us. For example, like many web sites we use "cookies," to track your purchases and when you are logged onto our site.

If you have cookies switched off you will not be able to purchase from this site or log in for special members pricing or offers.

E-mail Communication:

To help us make our e-mails and blogs more useful and interesting, we may receive a confirmation when you open e-mail from us if your computer supports such capabilities.

What about cookies?

Cookies are alphanumeric identifiers that we transfer to your computer's hard drive through your web browser to enable our systems to recognise your browser and to provide features such as storage of items in your shopping cart and logging in or out of the website.

The "help" portion of the toolbar and most browsers will tell you how to prevent your browser from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. However cookies allow you to take full advantage of some of our features, and we thus recommend that you leave them turned on.

Do we share the information we receive?

We will not collect any personal information about you except when you knowingly provide it. We know that providing personal information is an act of trust and we take this seriously.

Under no circumstances will your personal information be used for any other purpose than intended.

We will not supply or sell these details to any third party whatsoever with the following exceptions.

Business Transfer:

As we continue to develop our business, we might sell or buy businesses and assets. In such transactions, customer information generally is one of the transferred business assets.

Also, in the event that we sell our business, customer information will of course be one of the transferred assets.

Protection of our business and others:

We may release account and other personal information when we believe release is appropriate to comply with law or to protect the rights, property, or safety of our business, our users or others.

This includes exchanging information with other companies and organisations for fraud protection and credit risk reduction, and supplying of information to Law Enforcement agencies.

How secure is information about me?

We work to protect the security of your information during transmission by using Secure Sockets Layer (SSL) software, which encrypts sensitive financial information you input during the ordering process.

Our Secure Certificate is supplied by Thawte (<http://www.thawte.com/>).

Children:

We generally do not sell our products to children as we require credit card details, cheque or money order, or an account. If you are under 18 years of age, you may use our site but we reserve the right not to accept your order if we believe that to sell to you is against the law, you do not have legitimate authority to authorise, you do not have the means to purchase or pay, that our products may be used inappropriately, or our products could cause harm.

What are my choices:

You can always choose not to provide information by not completing web forms and turning your cookies off. However, you will not be able to purchase on this site while cookies are switched off.

For information about our privacy policy please contact us at enquiries@neweyeco.com